

The Cincinnati Insurance Company

Targeted Insurance Protection

## OPTOMETRIST PROGRAM

Powered by CinciPak™

TARGET  
MARKETS<sup>SM</sup>

**Choose an  
insurance program  
that provides  
exceptional coverage.**

### Protecting your optometry practice

Your optometry practice is your livelihood, so you recognize the importance of carefully analyzing your risks before you commit to insurance protection. You can trust The Cincinnati Insurance Company and your local independent insurance agent to provide an insurance program to help protect you from financial loss. This leaves you free to concentrate on operating your business and take care of your patients.



Everything Insurance Should Be®

## Selecting the right company

When you have an insurance program with us, you are free to focus on building your business knowing that you have insurance from a company offering:

- over 30 years of experience insuring optometrists
- a management team specifically dedicated to keeping your Optometrist Program on the leading edge
- superior claims service provided by Cincinnati professionals who typically live in or near your community
- loss control services and programs, helping you reduce or avoid loss and plan ahead for a catastrophic event
- high financial strength rating from A.M. Best Co., reflecting our ability to pay claims and keep our promises. Please visit [cinfm.com](http://cinfm.com) and Financial Strength to see our latest ratings
- multi-year policy terms for many coverages, saving you the added time and expense of annual renewals in most states
- one of the lowest countrywide consumer complaint ratios, as documented by the insurance regulatory group, the National Association of Insurance Commissioners, in its Consumer Information Source at [www.naic.org](http://www.naic.org)

## Features that provide exceptional coverage

The Optometrist Program is powered by CinciPak™, our package policy that brings small-to medium-sized businesses flexibility and coverage options above and beyond standard policy offerings. Our flexible policies insure your practice as it grows, offering coverage options that give you protection and value for your money.

*General liability* defends and pays liability claims against you. If one of your customers falls, your policy safeguards your business assets.

*Hired and nonowned auto* safeguards your business assets should you need to hire or rent a vehicle or if your employees use personal vehicles in your business.

## Professional liability protection when you need it

When you purchase Cincinnati's professional liability, it covers you on an occurrence basis versus claims-made coverage. What's the big difference? Professional liability on an occurrence basis covers professional services you performed during the policy period, no matter how much time passes before a claim is reported. If you are transitioning from a claims-made policy, Cincinnati can provide prior acts coverage to give you continuous protection.

## Your exceptional professional liability coverage doesn't stop there

At Cincinnati, we understand that your reputation and business are vitally important to you. That's why we:

- settle professional liability claims only with your consent (except Florida and Maryland)
- offer separate limits of liability for your corporation or partnership members against the acts or omissions of others for a premium charge
- pay you up to \$500 per day for loss of earnings if you testify or appear in court, in defense of a covered claim, at our request

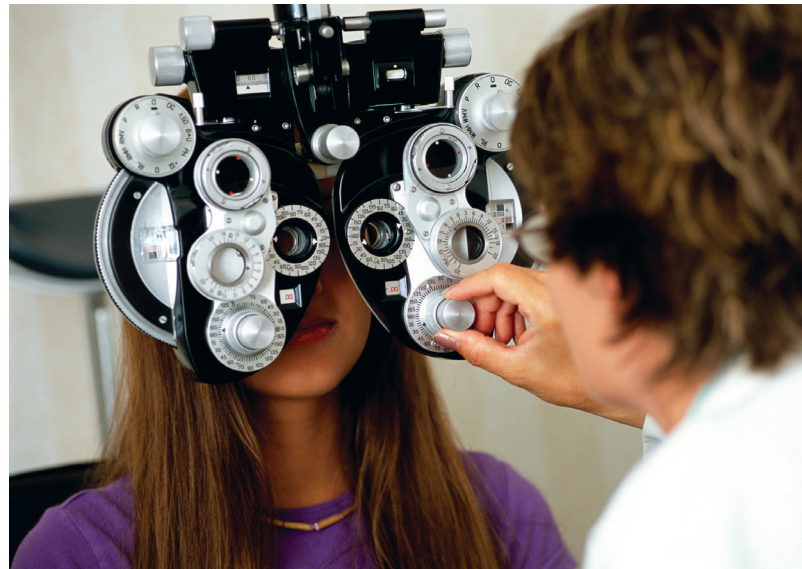
- include coverage for students in training
- include coverage for licensing board defense (not available in MD), medical waste defense and patient information privacy incidents (not available in NY)

## Safeguard your office and specialized equipment

CinciPak optometrist office protection, provides coverage for:

- improvements to leased office space you occupy that are made at your expense and for which you cannot legally remove
- completed additions
- building glass
- outdoor fixtures such as light poles and mailboxes
- permanently installed machinery, equipment, signs, awnings and canopies
- floor coverings

You get this coverage, plus coverage for other important property.



## You can count on us to grow with you

Over time, your insurance needs change as your practice changes. The Cincinnati Insurance Company and your agent work for you and can increase coverages included in your policy:

- theft of money inside your office or office safe up to \$15,000\*
- money lost on the way to the bank or stolen from the night depository up to \$5,000\*
- employee theft up to \$25,000\*
- accounts receivable on premises up to \$100,000\* or away from your office up to \$25,000\*
- your business personal property against damage caused by earthquake and flood\*\*
- property in transit or off premises up to \$25,000\*
- valuable papers, including x-rays, on premises up to \$100,000\* or away from your office up to \$25,000\*
- computer equipment and software up to \$25,000\*
- building coverage extended up to \$25,000\* for clean up after water backup of sewers, drains, septic systems or sump pumps\*\*
- valued daily loss of income up to \$500 per day\* (up to 30 days\*), including excess over the valued daily loss for actual documented loss sustained (up to 12 consecutive months)

- loss of business income due to a temporary halt of off-premises communication, power and water supply services (excluding overhead transmission and distribution lines) after the first 24 hours when the suspension is caused by direct physical loss to those services by a covered cause of loss

### Additional coverage for unexpected expense

With the CinciPak optometrist office coverage you get exceptional value for your money. If there is a covered loss to your property, beyond simply repairing or replacing your damaged property, your policy covers additional expenses:

- to remove leftover debris after a covered loss, you have up to \$25,000 of coverage
- to replace or remove damaged trees or shrubs, up to \$10,000, with a maximum of \$1,000 per tree or shrub
- to repair or replace signs, up to \$10,000
- to pay for fire department service charges, up to \$25,000 (except Arizona)

### Unique, customized options

Sudden and accidental breakdown of your medical, mechanical and electrical equipment can result in extensive repairs, bringing your business to a grinding halt. You can add equipment breakdown coverage to insure your equipment.

Also consider:

*CinciPak Medical/Dental Office Property XC+ Endorsement* provides a valuable bundle of coverages for less cost than purchasing each separately:

- includes a \$150,000 blanket coverage limit above the base limits for 9 coverage features, including accounts receivable, electronic data processing property, valuable papers and more
- increases business income and extra expense – interruption of computer operations sublimit from \$2,500 to \$25,000
- increases the existing inflation guard by 4 percent for all building property referenced on your policy's Declarations page (not available in MD)
- amends the limitation for personal property theft from \$2,500 limit to:
  - \$5,000 for jewelry, watches, watch movement, jewels, pearls and precious and semi-precious stones. This limit does not apply to jewelry and watches worth \$500 or less per item
  - \$25,000 for bullion, gold, silver, platinum and other precious alloys or metals
- provides coverage for lessor's leasehold interest for actual loss sustained up to \$25,000
- raises the nonowned building damage only for the cause of loss of theft or attempted theft from \$25,000 to:
  - the business personal property limit of insurance for loss caused by theft, burglary or robbery (or attempts thereof); and
  - \$25,000 or the BPP limit, whichever is less, for all other covered causes of loss
- increases ordinance or law – increased period of restoration from \$25,000 to \$50,000

- includes ordinance or law – coverage for the cost to demolish the undamaged part of the building included in the building limit of insurance
- changes the outdoor property coverage from \$10,000 to \$25,000
- provides up to \$50,000 for loss to perishable stock inside buildings that is due to a covered temperature change
- covers loss due to unauthorized credit, debit or charge card use up to \$5,000

*CinciPak Medical or Dental Office Commercial Property Coverage Enhancement – With Utility Services Enhancement* – Adds a \$2,500\* utility services sublimit to the CinciPak Medical or Dental Office Commercial Property Coverage Enhancement. This limit applies to direct physical loss of covered property caused by the interruption of communication or power supply services from the loss of overhead transmission and distribution lines.

*CinciPak Medical/Dental Office Business Income Amendatory Endorsement – With Utility Services Enhancement* – Adds a \$2,500\* utility services sublimit to the CinciPak Medical/Dental Office Business Income (And Extra Expense) Amendatory Endorsement. This limit applies to loss of business income and extra expenses incurred caused by the interruption of communication or power supply services due to loss of overhead transmission and distribution lines. A 24-hour waiting period applies.

### Round out your financial protection

Our *professional umbrella liability coverage* gives you additional coverage to safeguard you and your business against catastrophic loss. An additional layer of protection further ensures your financial well being.

*Employment practices liability Insurance\*\** offers affordable protection from suits brought against you by employees because of your hiring, firing, promoting or other employment practices.

*CinciPak Commercial General Liability Broadened Endorsement* expands liability coverage for newly acquired organizations, adds employee benefits liability coverage, and adds limited automatic additional insured status for specified relationships. You receive all this and more with one convenient endorsement for one consolidated premium.

*Life insurance* through The Cincinnati Life Insurance Company provides income replacement and retirement planning opportunities. Your agent and Cincinnati can help you:

- fund a plan to continue your business if you become disabled
- protect your family and ensure your estate's liquidity
- fund a nonqualified retirement plan

Your established practice may qualify for CFC Investment Company's convenient equipment leasing and financing.

\* Your agent can customize your policy with higher coverage amounts.

\*\* Available in most states.

This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. For information, coverage availability in your state, quotes or policy service, please contact your local independent agent recommending coverage. "The Cincinnati Insurance Companies" and "Cincinnati" refer to member companies of the insurer group providing property and casualty coverages through □ The Cincinnati Insurance Company or one of its wholly owned subsidiaries – □ The Cincinnati Indemnity Company, □ The Cincinnati Casualty Company or □ The Cincinnati Specialty Underwriters Insurance Company – and life and disability income insurance and annuities through □ The Cincinnati Life Insurance Company. Each insurer has sole financial responsibility for its own products. Not all subsidiaries operate in all states. 6200 S. Gilmore Road, Fairfield, OH 45014-5141. Copyright © 2016 The Cincinnati Insurance Company. All rights reserved. Do not reproduce or post online, in whole or in part, without written permission.